CONTRACT

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #	<u> </u>
	565813	1		07894142	
Product					
DBAMA/P/D SKED A					
Contract Dates	Estimate #				
09/11/12 - 09/17/12	//1536				
Advertiser			Ori	ginal Date	/ Revision
Dbama/D/President				9/12/12	/ 09/12/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado			Cash
	Station	Accour	it E	xecutive	Seles Office
	WTKR	Jamie,	And	Irus	Washington, D.
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser	Code	Product Code
	8020				
	Agency Ref			Advertiser	Ref

All a Ob Oral Data Established and a second		Spots/	To	itals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 3 09/12/12 09/14/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 4	9-10am <u>Rate</u> \$135.00	:30	NM 4	\$540.00
2 3 09/17/12 09/17/12 Let's Make A Deal 9am Start Date End Date Weekdeys Spots/Week Week: 09/17/12 09/23/12 M 1	9-10am <u>Rete</u> \$135.00	:30	NM 1	\$135.00
3 3 09/17/12 09/17/12 Price Is Right Stert Date End Dete Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	11am-12n <u>Rate</u> \$295.00	:30	NM 1	\$295.00
4 3 09/12/12 09/14/12 Price Is Right Start Date End Date Weekdays Spots/Week Week; 09/10/12 09/16/12WTF 4	11em-12n <u>Rete</u> \$295.00	:30	NM 4	\$1,180.00
5 3 09/12/12 09/14/12 Newschannel 3 News Stert Dete End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 4	12n-1230pm <u>Rate</u> \$210.00	:30	NM 4	\$840.00
5 3 09/17/12 09/17/12 Newschannel 3 News Start Date End Date Weekdeys Spots/Week Week: 09/17/12 09/23/12 M 1	12n-1230pm <u>Rate</u> \$210.00	:30	NM 1	\$210.00
7 3 09/12/12 09/14/12 CBS Deytime Start Dete End Dete Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 5	1228-3pm <u>Rate</u> \$210.00	:30	NM 5	\$1,050.00
8 3 09/17/12 09/17/12 CBS Deytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	1228-3pm <u>Rate</u> \$210.00	:30	NM 1	\$210.00
9 3 09/17/12 09/17/12 Ellen Degeneres 3pm Start Date End Dete Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	3-4pm <u>Rate</u> \$140.00	:30	NM 1	\$140.00
10 3 09/12/12 09/14/12 Ellen Degeneres 3pm Start Dete End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 5	3-4pm <u>Rate</u> \$140.00	:30	NM 5	\$700.00
11 3 09/12/12 09/14/12 Newschenne 3 News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 4	6-7am <u>Rate</u> \$130.00	:30	NM: 4	\$520.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bitts are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bitts rendered by station within the time specified and until payment in full is received by station. Payment by edvertiser to service or payment by agency to service, shall not constitute payment to station. Station within the bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cencellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or attracty.



	Contract / Revision 565813 /	Ait Order # 07894142		
Contract Detes 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # D A //1536		
Advertiser Dbama/D/President		ainal Date / Revision 9/12/12 / 09/12/12		

*Line Ch Start Date End Date Description	Start/End Time	Spots/	-	otals
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	TypeSpots	Amount
12 3 09/17/12 09/17/12 Newschannel 3 News Start Date End Date Weekdeys Spots/Week Week: 09/17/12 09/23/12 M 1	6-7am <u>Rate</u> \$130.00	:30	NM 1	\$130.00
13 3 09/17/12 09/17/12 CBS This Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 2	7-9a <u>Rete</u> \$100.00	:30	NM 2	\$200.00
14 3 09/12/12 09/14/12 CBS This Morning <u>Start Dete</u> <u>End Dete</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12WTF 6	7-9e <u>Rate</u> \$100.00	:30	NM 6	\$600.00
15 3 09/15/12 09/15/12 Early Show Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdeys</u> <u>Spots/Week</u> Week: 09/10/12 09/16/125- 1	9-11am <u>Rete</u> \$70.00	:30	NM 1	\$70.00
16 3 09/16/12 09/16/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S 1	9-1030am <u>Rate</u> \$200.00	:30	NM 1	\$200.00
17 3 09/16/12 09/16/12 Face the Nation Start Date Week: 09/10/12 End Date O9/16/12 Weekdays O9/16/12 Spots/Week Week: 09/10/12 09/16/12 5 1	1030-11am <u>Rate</u> \$245.00	:30	NM 1	\$245.00
18 3 09/12/12 09/14/12 News Cha 3 News First @ 4 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 wtf 4	Rate \$140.00	:30	NM 4	\$560.00
19 3 09/17/12 09/17/12 NewsCha 3 News First @ 4 Start Date		:30	NM 1	\$140.00
20 3 09/17/12 09/17/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	5-530pm <u>Rate</u> \$165.00	:30	NM 1	\$165.00
21 3 09/12/12 09/14/12 Newschannel 3 News Start Dete End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 wtF 4	5-530pm <u>Rate</u> \$165.00	:30	NM 4	\$660.00
22 3 09/12/12 09/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 4	530-6pm <u>Rate</u> \$220.00	:30	NM 4	\$880.00
23 3 09/17/12 09/17/12 Newschannel 3 News Start Dete End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	530-6pm <u>Rate</u> \$220.00	:30	NM 1	\$220.00
24 3 09/17/12 09/17/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	6-630pm <u>Rate</u> \$245.00	:30	NM 1	\$245.00
25 3 09/12/12 09/14/12 Newschennel 3 News Stert Dete End Dete Weekdays Spots/Week Week: 09/10/12 09/16/12 WTF 4	6-630pm <u>Rate</u> \$245.00	:30	NM 4	\$980.00
26 3 09/12/12 09/14/12 Late Night with David Lettern Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12WTF 4	m1135pm-1237am <u>Rate</u> \$165.00	:30	NM 4	\$660.00
27 3 09/17/12 09/17/12 Late Night with Devid Lettern Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	n1135pm-1237am <u>Rate</u> \$165.00	:30	NM 1	\$165.00
28 3 09/17/12 09/17/12 Lete News (M-F)	11-1135p	:30	NM 1	\$385.00

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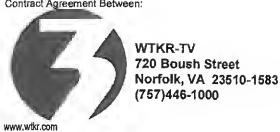


	Contract / Revision 565813 /	Alt Order # 07894142		
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # 0 A //1538		
Advertiser Obama/D/President	Originel Date / Revision 09/12/12 / 09/12/12			

*Line Ch Start Date End Date Description	Start/End Time	Spots/	Data Ton		tals
		Days Length Week	Rate Type	pots	Amount
	\$385.00				
29 3 09/12/12 09/14/12 Late News (M-F)	11-1135p	:30	NM	4	\$1,540.00
Week: 09/17/12 09/23/12 M 1 29 3 09/12/12 09/14/12 Late News (M-F) Start Date End Date Weekdays Spots/Weel Week: 09/10/12 09/16/12 WTF 4	<u>Kate</u> \$385.00				
30 3 09/15/12 09/16/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$520,00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 SS 2	<u>Rate</u> \$260.00				,,,,,,,
D 31 3 09/11/12 09/11/12 NCIS	8-9pm	:30	NM.	0	\$0.00
D 32 3 09/11/12 09/11/12 Tuesday Prime	9-10pm	:30	NM	0	\$0.00
D 33 3 09/11/12 09/11/12 Tuesday Prime		:30	MM	0	\$0.00
34 3 09/12/12 09/12/12 Wednesday Prime	8-9pm Pate	:30	NM	1	\$840.00
Start Dete End Dete Weekdeys Spots/Week Week: 09/10/12 09/16/12 w 1	\$840.00				
35 3 09/12/12 09/12/12 Wednesday Prime	9-10pm	:30	NM:	1	\$980.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 w 1	Rate				
36 3 09/12/12 09/12/12 Wednesday Prime	10-11pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 W 1 37 3 09/13/12 09/13/12 Thursday Prime	\$700.00				
37 3 09/13/12 09/13/12 Thursday Prime	8-9pm	:30	NM	1	\$910.00
Week: 09/10/12	\$910.00				
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1 38 3 09/13/12 09/13/12 Thursday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	9-10pm	:30	NM	1	\$980.00
Start Date End Date Weekdays Spots/Week	Rate		,		4000.00
	\$980.00				
39 3 09/13/12 09/13/12 Thursday Prime Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM	1	\$910.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1			1		
40 3 09/14/12 09/14/12 Friday Prime	8-9pm	:30	NM	1	\$630.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 F 1	Rate \$630.00				
Week: 09/10/12 09/16/12 F 1 41 3 09/14/12 09/14/12 Friday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 F 1	9-10nm	:30	NM	1	204000
Start Date End Date Weekdays Spots/Week	Rate	.00	14101	'	\$840.00
Week: 09/10/12 09/16/12F 1	\$840,00				
42 3 09/14/12 09/14/12 Friday Prime Start Date End Date Weekdays Spots/Week	10-11pm	:30	NM	1	\$700.00
Week: 09/10/12 09/16/12F 1	<u>Rate</u> \$700.00				
43 3 09/15/12 09/15/12 Saturday Prime	8-9pm	:30	NM	1	\$210.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S- 1					4-15.55
Week: 09/10/12 09/16/125- 1 44 3 09/15/12 09/15/12 Saturday Prime	\$210,00	.00			
Start Date End Date Weekdays Spots/Week	9-10pm Rate	:30	NM	1	\$210.00
Week: 09/10/12 09/16/125- 1	\$210.00				
45 3 09/15/12 09/15/12 Saturdey Prime	10-11pm	:30	NM	1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S- 1	<u>Rate</u> \$420.00				
46 3 09/16/12 09/16/12 Sunday Prime	7-8pm	:30	NM	4	£4 275 00
Start Date End Date Weekdays Spots/Week	Rate	.50	IAIAI	1	\$1,275.00
Week: 09/10/12 09/16/12S 1	\$1,275.00		1		

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	Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President	<u>Original Date / Revision</u> 09/12/12 / 09/12/12	

thing Ob Obed Data Ford Data Data in		Spots/		To	tals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week 47 3 09/16/12 09/16/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S 1	Rate 8-9pm <u>Rate</u> \$910.00	:30	NM	1	\$910.00
48 3 09/16/12 09/16/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S 1	9-10pm <u>Rate</u> \$770.00	:30	NM	1	\$770.00
49 3 09/16/12 09/16/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S 1	10-11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
50 3 09/15/12 09/15/12 NCAA Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S- 4	330-7p <u>Rate</u> \$500.00	:30	NM	4	\$2,000.00
O 51 3 09/14/12 09/14/12 Friday Prime	8-9pm	:30	NM	0	\$0.00
52 3 09/17/12 09/17/12 Monday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	10-11pm <u>Rete</u> \$840.00	:30	NM	1	\$840.00
53 3 09/17/12 09/17/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	12n-1230pm <u>Rate</u> \$295.00	:30	NM	1	\$295.00
V 54 3 09/13/12 09/13/12 Thursday Prime Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 T 1	10-11 pm <u>Rate</u> \$910.00	:30	NM	1	\$910.00
Fime Period # of Spots Gross Amount	Net Amount	Totals		98	\$30,415.00
)8/27/12 -09/17/12 98 \$30,415.00	\$25,852.75				
Totals 98 \$30,415.00	\$25,852.75				

Signature:	Date:
signature:	